

**The Friends of Harmony Hall- Jacob Hall House  
Present**

**The Second Sunday Salon Series  
Sunday, January 8, 2023, at 2 pm**

**Special Guest  
Elaine Freed-Lindenblatt, author**

**Stop at The Red Apple**

**The Restaurant on Route 17**

"Visiting Stop at the Red Apple is like going down memory lane." — Jack Nathan

**STOP AT THE  
RED APPLE**

**The Restaurant on Route 17**



Elaine Freed Lindenblatt

\$5 suggested donation, members free  
15 Liberty Rock Road, Sloatsburg, New York

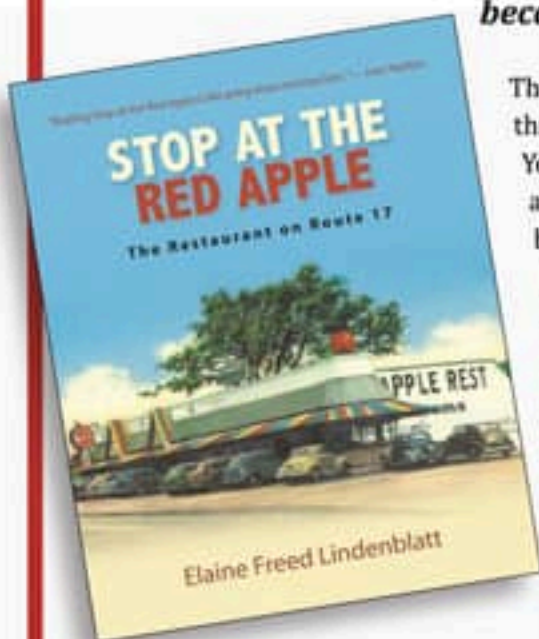
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In Preservation Partnership with the Town of Ramapo

# ELAINE FREED LINDENBLATT

## STOP AT THE RED APPLE

*An entertaining inside story of how Reuben Freed's roadside eatery became the famous Red Apple Rest.*



The Red Apple Rest was a legendary restaurant open from the 1930s through the 1980s on New York's Route 17. Located midway between New York City and the resorts of the Catskill Mountains, the restaurant served as a who's who of entertainment luminaries. Elaine Freed Lindenblatt was born into restaurant royalty as the youngest child of the establishment's founder, Reuben Freed. For her, the Red Apple was the "family room" across the road—one she shared with over a million customers every year. In this book fifty-plus years unfold in a series of lively vignettes—enhanced with photos, memorabilia, and even a closely guarded recipe—as she recreates what it was like to be raised in the fishbowl of a round-the-clock family operation. *Stop at the Red Apple* is at once an account of growing up in 1950s small-town America, a glimpse into the workings of a successful food operation, and a swan song to a glorious slice of bygone popular culture.

### *What people are saying...*

"I want to pay you a compliment. You are a real pro—articulate, enthusiastic, and comfortable in front of an audience. We really enjoyed your story and that of your father who was the consummate promoter. No job too big or small. That's the secret to success. I wouldn't hesitate to recommend you." —*Linda Forgosh, Executive Director & Curator, Jewish Historical Society of NJ, Greater Metro West*

"49 people are still singing your praises! You are terrific and sooo interesting. Your presentation is the best! Thank you so very much." —*Naomi Altschul, Englewood & Cliffs Chapter, ORT America*

"Thank you for coming to talk about your book at the Museum of Jewish Heritage. I was very affected by the manner in which you shared your family's story, particularly when you described your father. You made us fall in love with Reuben Freed. My family always stopped at the Red Apple on our way up to Monticello. Life was carefree and the family was whole. It was a wonderful period in our lives. Your stop was utter joy. I wanted to talk with you afterwards but I felt a bit emotional. I was just telling my friend about the evening and maybe he can attend one of your events." —*Ronnie*  
"P.S.—I sat in the first row and had just the best time!"

"We recently had Elaine Lindenblatt give a talk about her newly-released book, *Stop At the Red Apple* at the Orangeburg Library in Orangeburg, NY. The subject matter attracted many people who had fond memories of stopping at this landmark eatery. Elaine is a delightful and entertaining speaker. Her slide show and heart-warming story of growing up in this era brought a round of applause and made for a lot of reminiscing afterwards. We had 48 in attendance which is a large group for this library. Everyone who filled out the evaluation gave her an "EXCELLENT" rating." —*Lynne Warshavsky, Events Coordinator*

