

# Route 17 Economic Development

September 26, 2022



NPV

# *Why Economic Development Study?*



**Assist in identifying  
tourism strategies**



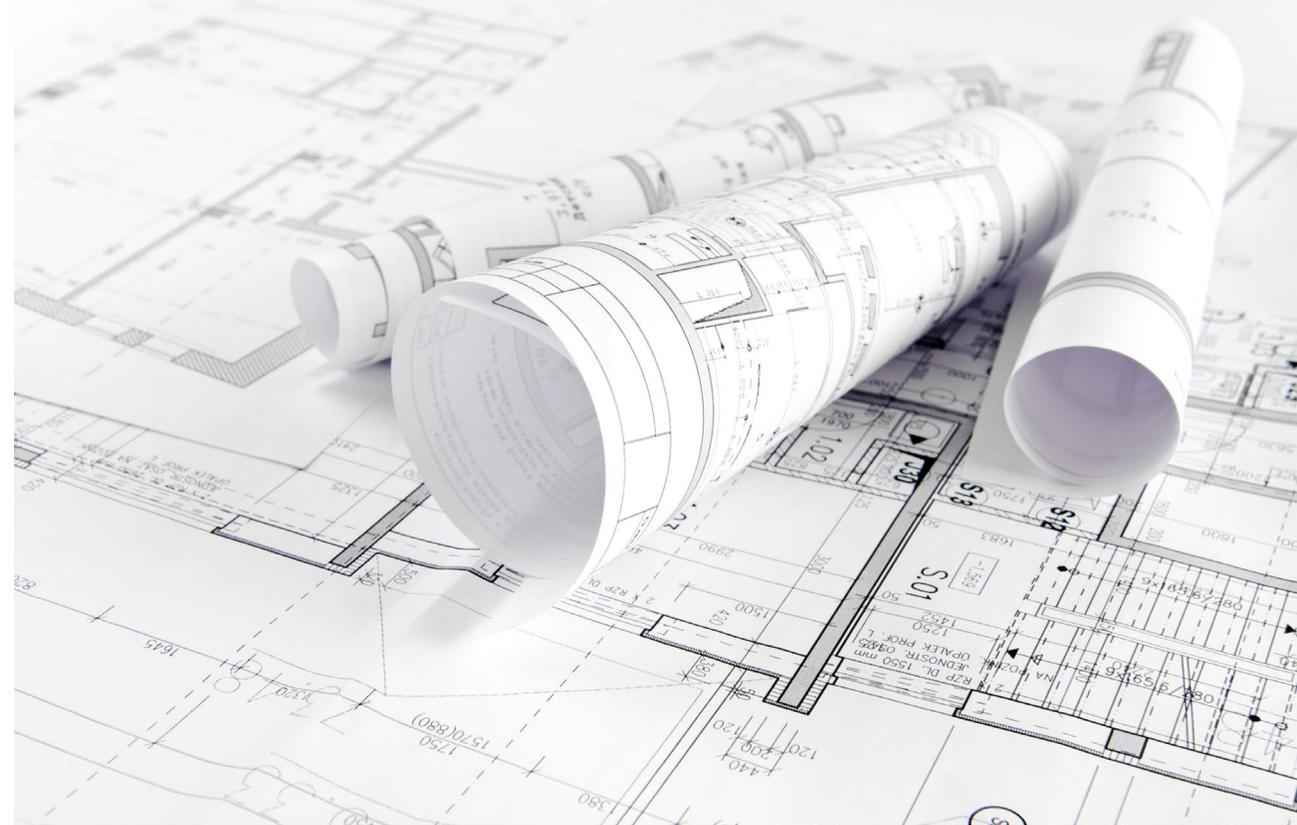
**Assist in targeting new  
businesses**



**Identify opportunity sites**

# *Economic Development Study*

- **Description of the Market Area**
- **Economic Trends**
- **Tourism Potential**
- **Opportunity Sites**



A close-up photograph of a mesh bag filled with several red apples, resting on a metal scale. The background is a blurred market stall with various items and a sign.

## *Greenway Grant*

- Encourage economic development compatible with the preservation and enhancement of natural and cultural resources including tourism, and the revitalization of established community centers
- Up to \$10,000 or 50% match
- Quarterly deadlines – Next one November 4th

# *Comparison to Burgis Study*

## **Burgis is a Downtown Improvement Plan:**

**O**utline design improvements to roadway, parking, sidewalks, and related features

**F**ocused on hamlet area



# *Questions and Comments*